



**CYBER
SNAPSHOT**

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Rapid External Posture Review

Commercial Intelligence | Vendor-Ready | Risk Aligned

Section 1: OVERVIEW

WHAT IS CYBER SNAPSHOT?

Cyber Snapshot is a rapid, point-in-time external posture assessment—designed for security leaders, procurement teams, and compliance stakeholders who need:

- Trustworthy visibility
- Executive-ready outputs
- No vendor lock-in or subscription push

- It is not a vulnerability scan.
- It is not surveillance.
- It is **intentional visibility**—delivered cleanly, clearly, and fast.

WHY THIS EXISTS

95% of successful breaches begin not with exploitation, but with **discovery**,
Cyber Snapshot was created to reveal:

- Forgotten infrastructure and legacy exposure
- Leaked credentials, public tokens, and S3 permission drift
- DNS, SSL, and IP inconsistencies that undermine trust
- M&A and compliance blind spots often missed until too late

IDEAL USE CASES

Scenario	Use
Cyber insurance pre-renewal	Rapid posture evidence for underwriters
Vendor onboarding / due diligence	3rd-party due diligence without NDA delays
Quarterly board-level security updates	Quarterly executive-level posture overviews
M&A technical risk screening	IP/domain exposure before contract finalization
Compliance readiness (PCI, ISO, CE+)	External perimeter check prior to SAQ/QSA visit

SECTION 2: WHY BUY CYBER SNAPSHOT?

SPEED & PRECISION

Standard delivery: 3–5 business days

No installation, no agents, no login credentials needed

100% remote execution—ideal for regulated and third-party environment

FIXED, TRANSPARENT PRICING

No asset-counting. No contracts. No sales ambiguity

Tier	Price	Scope
Standard	£995	Up to 5 IPs, 3 domains, 1 brand profile. Includes credential & cloud checks.
Extended	£1,495	Up to 15 IPs, 6 domains, 2 cloud integrations, multi-user input matrix.
Enterprise	POA	Custom perimeter mapping, SaaS sprawl, stakeholder workshop, CDE alignment

ALL TIERS INCLUDE:

- Executive Summary (PDF, board-ready)
- Technical Findings Matrix (Excel/CSV)
- Prioritised risk actions (Clear/Medium/High)
- 30-minute post-delivery walkthrough
- Temporary access to the ProCheckUp Client Portal (30 days)

ETHICAL DIFFERENTIATORS

Dimension	Cyber Snapshot Delivers
Engagement model	Rapid posture evidence for underwriters
Delivery footprint	3rd-party due diligence without NDA delays
Data collection	Quarterly executive-level posture overviews
Buyer transparency	Fixed price = no upsell pressure

You are not buying a black-box rating.

You are receiving an interpretable, high-fidelity map of your digital surface—no noise, no spin.

SECTION 3: HOW CYBER SNAPSHOT COMPARES

COMPETITIVE DIFFERENTIATION

Feature / Capability	Cyber Snapshot	CyCognito	Rapid7 InsightVM	Tenable ASM	BitSight	WithSecure ASM
Delivery Time	3–5 days	Multi-week setup	Ongoing subscription	Ongoing subscription	5–10 days	Weekly cadence
Pricing Transparency	Tiered + Fixed	Contract + per asset	Per asset/year	Variable per unit	3-year contract	Subscription-based
Credential Exposure Scanning	✓	✓	Requires add-on	✓	Limited	✓
Physical Metadata Discovery	✓ Unique Feature	✗	✗	✗	✗	✗
Cloud Bucket / API Key Check	✓	✓	✓	✓	Limited	✓
Point-in-Time Assessment (no lock-in)	✓	✗	✗	✗	✗	✗
Executive Reporting (Board-Ready)	✓	✓	Requires config	✗	✓	✓
QSA/GRC-Ready Outputs	✓	✓	✓	✓	✓	✓
Walkthrough Included	✓ 30 min	✗ (Add-on)	✗	✗	✗	✗
Ideal for SMEs	✓	✗	✗	✗	✗	✗
Pricing (Entry-Level)	£995	\$30,000+	\$11,000+	£5–£40/unit	€25,000+	£15,000 est.

Section 3: HOW CYBER SNAPSHOT COMPARES-CONT

STRATEGIC ADVANTAGE SUMMARY

Ability	Cyber Snapshot Positioning
Speed vs. Depth	Fast, actionable visibility
Cost vs. Value	High value at low entry threshold
Enterprise vs. SME	Designed for SMEs, scales up
Engagement Model	Point-in-time + optional continuity
Compliance Readiness	PCI, ISO, CE+, M&A ready

Unlike competitors, **Cyber Snapshot is a tool for clarity, not commitment.**

You use it when needed—then decide what to do next.

BUYER JUSTIFICATION SNAPSHOT

Why choose Cyber Snapshot over subscription platforms?

- Need a clean perimeter review before board reporting
- Require evidence of posture for vendor onboarding
- Preparing for renewal with cyber insurers
- Navigating early-stage PCI, ISO, or M&A obligations
- Want ****rapid clarity**** without multiyear vendor lock-in

It is designed to be **accessible without compromise.**

SECTION 4: TIERED PRICING + USE CASES

FIXED, TRANSPARENT PRICING

Tier	Price	Scope
Standard	£995	Up to 5 IPs, 3 domains, 1 brand. Includes credential exposure check, DNS review, and surface-level token/metadata sweep.
Extended	£1,495	Up to 15 IPs, 6 domains, multi-brand view. Includes expanded token/credential sweep, public cloud object test, and multi-user input correlation.
Enterprise	POA	Custom-scoped: multiple business units, SaaS/app sprawl mapping, stakeholder alignment workshop, and regulatory perimeter validation (PCI/ISO).



ALL TIERS INCLUDE:

- Executive PDF report
- Technical CSV/Excel matrix
- Prioritised remediation checklist
- 30-minute expert walkthrough
- 30-day access to ProCheckUp Client Portal

USE CASE EXAMPLES

Cyber Insurance Pre-Renewal (Standard Tier)

A UK fintech startup preparing for cover needed lightweight evidence of perimeter hygiene. Snapshot surfaced forgotten dev subdomains and token leaks. The final PDF was forwarded directly to their underwriter.

Vendor Due Diligence (Extended Tier)

A mid-sized healthcare firm reviewing 6 vendors pre-merger. CyberSnapshot revealed one supplier had open cloud objects with misconfigured permissions. Contract delayed pending resolution—avoided reputational risk

PCI Scope Validation (Enterprise Tier)

Retail group undergoing SAQ-D review needed an up-to-date perimeter diagram. Snapshot found active services on retired IPs—still visible to the internet. Used to revise scope, accepted by QSA without further evidence needed.

Quarterly Board Cyber Reporting (Standard Tier, recurring)

Enterprise board required a digestible security posture overview quarterly. CyberSnapshot generated executive PDFs and technical matrices, enabling CFO/CISO alignment. No need for continuous tooling—just clarity at rhythm.

Positioning Insight

The point-in-time model makes Cyber Snapshot a tool for **intentional rhythm** -- not constant monitoring, but **strategic choice** at the right moment.

Section 5: Closing Message + Contact

FINAL MESSAGE

You are not being sold a scan.

You are being offered a moment of **digital self-awareness** before the next audit, breach, or compliance conversation begins.

Cyber Snapshot exists for organisations who want:

Visibility without vendor lock-in

Intelligence without noise

Trust without delay

Whether you're preparing for your next board meeting, insurance renewal, vendor onboarding, or compliance milestone. **Cyber Snapshot** gives you the insight you need to decide what comes next. We'll show you what your digital perimeter is already saying— **before someone else listens first.**

Contact

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Cyber Snapshot is designed with procurement flow in mind:

- Fast to buy**
- Clear to explain**
- Safe to trust**

